

5 Year Vision and Plan

Submitted to UUCV Board 3/19/20

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Unitarian Universalist Church of Ventura 5 Year Vision and Plan

Rough First Draft for Board Review

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Background

At the beginning of the 2018-2019 church year the board created the 545 Task Force (hereafter referred to simply as 545) and asked us to facilitate the creation of a new 5-year Vision and Plan. Since then we have met many times. We organized several activities to obtain congregational input including an in-person vision brainstorming session, a congregational confab, a survey, and a speed planning session. We wrote a mission and vision statement based on this input. Then, we involved the committees and other church interest groups to build specific plans to enable us to live our mission and achieve our vision.

This document represents the work of all of the congregants who participated in the process, consolidated into a single Vision and Plan document. Many people contributed to this plan. It was not a small undertaking. The 545 team is grateful to everyone who contributed.

Our Mission Statement

- Invite connections and diversity
- Spark and nurture free journeys of spiritual growth
- Reach out to create a more just and loving community, in harmony with nature

Our Vision Narrative – The Unitarian Universalist Church of Ventura in 2025

The Unitarian Universalist Church of Ventura (UUCV) is a growing, vital congregation of 250-300 members with 100-plus children and youth where people are inspired to welcome the stranger, grow their souls, and actively live their values. There is an aliveness, a sense of commitment, passion and joy, Sunday through Saturday.

Sunday mornings, people feel the buzz as they arrive. Friends greet each other, smiling, laughing, and chatting. Kids wake up on Sundays and ask their astonished parents if the family is going to church. Staff and volunteers warmly welcome visitors – individuals and families – offering nametags and church information.

People find seats in the newly remodeled LEED platinum certified, energy-neutral sanctuary. High ceilings and tall windows let in light dappled by waving palm fronds and leafy tree branches. Services are inspiring, joyful, challenging, reverent, created by a collaboration of minister, staff, and lay leaders. The music is joyful, tender, heartbreaking, arising from many cultures and traditions. Rich acoustics make the music uplifting and full – whether by our vibrant choir, house band, church musicians, professionals, or simply enthusiastic congregational singing.

The whole family is welcomed into community. Religious Education programs are thriving in many spaces – indoors and out – that allow for flexible gatherings. Sometimes it looks like "Sunday School," sometimes like an innovation lab. Kids are grounded in UU values as they wrestle with big questions about life, death,

what God might be. They learn to articulate their own beliefs, and OWL teaches them about safe, strong, loving relationships. Our happy and engaged youth groups meet weekly, facilitated by a youth leader. Youth bond deeply – in gatherings, annual youth Sunday, justice service projects, and much-anticipated pilgrimage trips, the culmination of our RE program.

Throughout the week, people gather. Whether at the mid-week alternative service or in our many small groups, people are invited into a depth of human meeting, spiritual growth, and connection. We live out our call to witness and act for justice. Whenever people meet, there is laughter, tears, love, creativity, often accompanied by good food. All are called into deeper, more ethical, more connected living.

People find their way into community from many points: our annual Memorial for Our Homeless Neighbors, meeting us in active service – demonstrations, community events, while serving meals to hungry people – or through our wide-ranging spiritual, religious, justice-oriented, adventurous and just plain fun programming.

We affirm and celebrate people of many diversities – of background, race and ethnicity, theology, class, ability, identity, sexual orientation and gender expression. This diversity is reflected in our leadership at all levels. People continue to do the self-reflection and community-wide discernment of how to be authentically welcoming to people who are often excluded by systemic racism, patriarchy, ableism, and income inequality.

Our social justice efforts reflect our principles, values, and the socio-political context in which we live. To maximize our effectiveness, we focus on a few areas. Knowing the urgency of the climate crisis, we are inspired by the spiritual value of living in concert with nature, aware of the ways it intersects with all our justice efforts – from issues of homelessness, immigration, racial justice, and more.

Throughout the week, in worship, small groups, potlucks, people leave UU Ventura feeling inspired, challenged, comforted, empowered, hopeful, committed. There is ample evidence that we are people who care for each other, our church building, for the stranger, and for the earth.

The world is kinder, more compassionate, and more just because the people of the Unitarian Universalist Church of Ventura are committed to living ever-more fully into this vision.

5 Year Plan Highlights

Committees and interest groups created detailed plans, with a number of initiatives that will be especially important as we look toward fulfilling our vision. Plans have been crafted to build upon our strong community, to grow our diversity, to improve our church space, to strengthen our commitment to our movement, to improve the world around us, and to grow our generosity.

• We will increase knowledge and training in inclusiveness in order to drive increased diversity.

- Pastoral Associates will create a community of caring and support, and reach out to listen to the needs and concerns of our people.
- We will have a rich selection of adult programs, that are well publicized, with speakers on timely topics.
- The covenant groups will be available to members in outlying communities and at different times, so more people will be able to participate.
- We will develop protocols for volunteer transitions/inviting new team members and rotating out current members.
- Training workshops, and financial support for attending General and Regional Assemblies will support the development of new and energetic leadership for our congregation.
- We will create paths to leadership for teenage and young adult church members.
- Our dynamic, growing Religious Education program will involve all age groups, and will engage our teens. Service projects, and community outreach events will occur regularly, and the children and youth will be outside as much as indoors.
- Our Membership Coordinator will introduce our visitors to the activities of the church, and make them feel warmly welcomed.
- Our energetic Publicity Team will form the information link between all our programs and our members. Novel events, such as a "dream event", will draw the interest and participation of our neighbors, who will learn what the Unitarian Universalist Church of Ventura is all about.
- Our spacious and beautiful sanctuary will inspire worship, meet the needs of many different groups, and accommodate a growing congregation.
- The grounds of the church will be landscaped with drought-tolerant plants, and a skilled gardener will maintain the Outdoor Sanctuary and Ralston Street plantings.
- Our kitchen will provide the tools necessary to support church functions.
- The Outdoor Sanctuary will be used by many groups and is well maintained.
- We will work toward LEED certification of our building.
- The worship and music teams in conjunction with the minister will create even more dynamic and vibrant services that are accessible and inclusive.
- Our expanded choir will be directed by our Music Director and accompanied by our new accompanist. Sunday music will include occasional offerings from our church band, as well as music from outside performers.
- Multicultural elements will be built into every aspect of church life including Children's RE and discrete sermons.
- The religious training of our youth will be a priority obtained through the deepening and expansion of our RE programs.
- The membership team will be a key driver/partner in the building of a diversity team to achieve our goals of increased inclusion and diversity.
- The Unitarian Universalist Church will become a teaching congregation, with a vital internship program.

- Our church budget will reflect an attitude of congregational generosity, providing for a multitude of programs that enrich our lives.
- Our already effective Inreach/Outreach Team will increase the congregational understanding of the program and seek website feedback from organizations that have received donations.
- Finances will be available to support the plans where needed through a focus on generosity as a spiritual practice.
- An active Diversity Team will work to incorporate multicultural elements into every aspect of church life, reaching out to build relationships with other organizations addressing social justice issues.
- Lift Up Your Voice to End Homelessness will continue our longstanding program to reach out to our homeless neighbors. Emerging efforts to organize homeless people to advocate for themselves will be a new opportunity to support these members of our wider community.
- We will recruit, train, and implement Racial Justice Chaplains.
- We will investigate what outside social justice groups and other churches are involved in, connect and partner with them.
- We will bring all committee chairs and program facilitators together to share how the environment is impacted by their operations and explore options (e.g. paperless order of service, e-meetings).
- Our social justice actions will be highlighted especially in the areas of economic, racial, and environmental issues.

If you are interest in the specific details of each plan, they can be found, in their entireties, in the appendix of this document.

APPENDIX: Stakeholder Group Plans in Alphabetical Order

Adult Programs

Guiding Statement

"Our outreach to the UUCV community has resulted in the congregation being regularly informed about adult programs and the process for implementing them. New ideas for programs are frequently brought by members of the congregation, who are empowered to execute them with our support. We have a lineup of programs so rich that everyone participates!"

			Church Year		
	2020-2021	2021-2022	2022-2023	2023-2024	2024-2025
Activities (List any actions or activities required to be performed each year to most the vision)	Enrich Bulletin Board: first steps	Outreach to UUCV Program Leaders: group event	 Outreach to Program Leaders 	 Outreach to program leaders 	 Jazz up the brochure Newsletter article
meet the vision)	 Succession planning: Begin recruiting 		 Update and jazz up the brochure 	 Succession planning (ongoing) 	 Spiritual/environmental speaker
	 As part of building awareness in the congregation, set up an adult programs table & hand out button that says "Ask me about Adult Programs"; Ge out among the congregation i 	 service and hand out card asking what programs people are involved in and what programs they would like to have 	 Succession planning Newsletter article Add a spiritual and/or environmental program guest speaker 	 Newsletter article Add a spiritual and/or environmental program guest speaker 	

Berg Hall to invite people to participate in an existing program and/or provide an idea for a new program.	 Newsletter article Add a spiritual and/or environmental program guest speaker
 Newsletter article on adult programs Contact Pacific Southwest District Congregational Life coordinator re: visiting other Unitarian churches about their adult programs Membership manager to come to one of our meetings! (run thru Dana) Coordinate with Worship re: date for adult programs 	 Find a way to measure "community" (Note: we will find out how other churches measure community when we do our visit/tour of other churches Meet with advertising/publicity to build that partnership and coordinate closely in the advertising of programs

	service next				
	year				
Resources Required (Note any significant additional budget, staffing, or materials needed for the actions listed above.)	Possible cost of Kinkos services for bulletin board	Cost of food Cost of travel	Possible cost of Kinko's services for brochure	Cost of food	
Dependencies (Note whether the activities require coordination with another committee or interest group)	Coordination with Publicity is required.	Connecting team may want to partner with us on the program leader event Coordination with Publicity is required.	Coordination with Publicity is required.	Coordination with Publicity is required.	Coordination with Publicity is required.

Board

Guiding Statement

UUCV is a growing, dynamic center for the community. It has a well-deserved reputation for its social justice work and serves as a model for outreach into not only Ventura, but Oxnard, Santa Paula, and other nearby communities. The congregation is welcoming to all, embodies a culture of generosity, and has grown to over 300 members. The minister has assistance from a well-developed internship program. The sanctuary provides a beautiful and inspiring setting for worship. The facility is highly functional and flexibly meets the needs of many different groups and activities. Church membership reflects many diversities, including race/ethnicity, age, socioeconomic class, sexual orientation, and gender expression. The church Board reflects the diversity of the church and includes a youth representative. A full slate of activities occurs every day of the week, including a mid-week service. Religious education programs thrive for both children and adults.

2020-2021	2021-2022	2022-2023	2023-2024	2024-2025
1. Congregational	1. Continue	1. Continue	1.Continue	1. Continue
Conversations as needed	Congregational	Congregational	Congregational	Congregational
	Conversations	Conversations	Conversations	Conversations
2. Establish a Space Use and	2. Review and			
Aesthetics Task Group (short	implement			
term projects)	recommendations of			
	Space Use and			
	Aesthetics			
	Task Group			
3. Establish a task force to	3. Evaluate options	3. Prepare for major	3. Possible capital	
evaluate options to	identified by task force	capital campaign if	campaign	
accommodate growth, including	regarding the building	indicated		
architectural consultation (long				
term projects) and options such				
as a second service and satellite				
location.				

4. Broaden leadership opportunities, including increasing diversity (e.g., add a non-voting youth representative appointed by the Board), develop leaders, and ensure financial support for training.				
5.Promote a culture of generosity	5. Ongoing	5. Ongoing	5. Ongoing	5. Ongoing
6. Become a Teaching Congregation: Start search process for an intern minister	6. Be a Teaching Congregation: Have an intern	6. Evaluate and continue internship program	6. Continue internship program if possible	

Dependencies and Other Notes

2. Recommendations identified in 2020-21 will be planned for implementation in 2021-22.

3. Estimate \$2500 for professional consultations in 2020-21; collaborate with other teams such as Building & Grounds, Finance.

4. May require funding (determine in collaboration with Leadership Development team).

5. Work closely with Generosity and Finance teams.

6. Consult with Finance Committee regarding funding (Assistant Minister's fund of \$22,000+ may be available as seed money; possible use of Legacy Fund, 2021-22). Collaborate with Generosity and Worship Teams.

Building and Grounds

Guiding Statement

Develop a plan for recruitment for Building and Grounds (B&G) crew/committee such that there are, on average, 10 able-bodied workers with some skills applicable to B&G who would attend Work Party Saturdays. B&G would like to develop and maintain an on-going yearly calendar so that B&G members, as well as other interested parties (congregants and members of other committees/groups) could access and know about anticipated/expected maintenance items and planned/upcoming repair items.

		Church Year				
	2020-2021	2021-2022	2022-2023	2023-2024	2024-2025	
Activities (List any actions or activities required to be performed each year to meet the vision)	Evaluate, consider, and discuss building a fence along the East side of the property. Hire gardener familiar with native plants to maintain the Ralston-side and Outdoor Sanctuary. (Request increase in Routine Maintenance	Evaluate, consider, and discuss the installation of dimmable LED lights in the Sanctuary.	Trim the trees on the property both pine and others.	Evaluate, consider, and discuss replacing failing irrigation with more water efficient, functioning system. Landscape the Ralston side of the property.	Evaluate, consider, and discuss the remodeling of the restrooms.	
Resources Required (Note any significant additional	budget to cover expense.) Funding MIGHT exceed the Major	Funding MIGHT exceed the Major	Funding should NOT exceed Major	Funding MIGHT exceed the Major	Funding WILL exceed the Major	
budget, staffing, or materials needed for the actions listed above.)	Maintenance Budget	Maintenance Budget	Maintenance Budget.	Maintenance Budget	Maintenance Budget	

	and may need additional funds.	and may need additional funds.		and may need additional funds.	and would need additional funds.
Dependencies	Coordinate with	Coordinate with	Coordinate with	Coordinate with	Coordinate with
(Note whether the activities require coordination with another committee or interest group)	Finance and Board for funding.	Finance and Board for funding.	Board/front office to do trimming at a time of least activity.	Finance and Board for funding.	Finance and Board for funding.

Covenant Groups

1. Complete a congregational survey in the spring of 2020 to assess the following:

- A. Is there enough interest by congregants to develop a covenant group that will meet in Camarillo?
- B. Is there enough interest by congregants to schedule a covenant group that will meet in the morning?
- 2. Continue to promote the Covenant Groups with the goal of increasing the number of covenant group participants
- 3. Recruit and train additional facilitators as needed

Dependencies: Social Action is planning a survey in the same year, determine if they can be done together. Coordination with Adult Programs. Coordinate with Publicity to raise awareness of covenant groups.

Diversity Team

Guiding Statement

Diversity and Inclusion Team efforts focus on UUCV becoming a richly diverse congregation

Goal Category	2020-2021	2021-2022	2022-2023	2023-2024	2024-2025
Initialization	Create a Team that is focused on				
	diversity issues, pulled from				
	interested people especially those				
	that have been involved with the				
	Beloved Conversations program.				
	Identify a lay leader or co-leaders				
	to run this.				
	Establish the capacity and systems				
	for tracking, managing and				
	continuing to integrate our efforts				
	around diversity, outreach and				
	membership growth.				
	Incorporate multicultural				
	elements into every aspect of				
	church life including Children's RE				
	and worship.				
	Third year of Beloved	Do Beloved Conversations or			
	Conversations or another anti-	another anti-racism, anti-			
	racism, anti-oppression program	oppression program.			

	Research "Racial Justice	Recruit, train, and implement		
	Chaplains." Create a plan for	Racial Justice Chaplains		
	implementing them. (Recruit and			
	train?)			
	Start a racial justice movie night			
	or book group			
	Build and deepen relationships			
	with other organizations			
	addressing racial justice issues, i.e.			
	MICOP, CAUSE, local POC-led			
	churches in coordination with			
	SACC and the action teams (like			
	ATIR)			
	Research reparations models for			
	how we bring in speakers and			
	work with our allies.			
Dependencies	Worship, Finance, SACC, ATIR,			
Dependencies	Beloved conversations,			
	Membership			
	Coordinate with finance to budget			
	~\$1500 per year in support these			
	efforts.			

Environmental Action Team

Guiding Statement

Our congregation is acutely aware of the climate crisis and is making major strides toward reducing negative impacts on the environment, both as individuals and as a congregation. By working in cooperation with environmental and social justice groups in the community, state, and nation, our congregation is helping to build understanding of intersectionality and to shape policies that will lead to a sustainable future for all.

5 Year Plan					
	Church Year				
(List any actions or activities required to be performed each year to meet the vision)	2020-2021	2021-2022	2022-2023	2023-2024	2024-2025
Activity Goals (Vision)	Activities				
Enlarge Church involvement in community Enviro Issues and Environmental Justice work	Research environmental issues and events for the UUCV Board; recommend positions and advocacy/actions	Ongoing	Ongoing	Ongoing	Ongoing

throu Cong	ence our representatives ugh activities such as gregational Letter Writing paigns	Ongoing	Ongoing	Ongoing	Ongoing
Rece	c Green Sanctuary ertification. Continue Green cura Business Application	Green Sanctuary re- certification, green business certification	Update certifications as needed	Hold an inter- faith event focused on environment al stewardship, broadening our efforts to include reaching other congregation s	

Establish an ongoing subcommittee to research national, state, and local climat policy initiatives and actions from various approaches (Gree New Deal, carbon pricing, decarbonization, etc.) and shar with congregation and leadership through periodic events/articles/posters/posting /e-mails	n e	Ongoing	Ongoing	Ongoing
Support efforts to cut fossil-fue based activities from the national budget as a tool to combat climate change (eg. Emissions caused by military action in the Dept. of Defense budget)	l- Ongoing	Ongoing	Ongoing	Ongoing

	Identify local environmental	Cosponsor an activity with a	Cosponsor an activity with a	Partner with
		local	local	local
	groups and establish connections			
	with them, particularly those	environmental/environment	environmental/environment	environment
	working with or for marginalized	al justice group	al justice group	al group in
	communities.			ongoing
				project
Establish	Enrich Bulletin Board with top	Hold an electric car show	Hold educational event to	Make a short
ongoing	ten actions to reduce carbon		measure individual actions,	video
Congregational	emissions		eg: "By eating a plant vs.	describing
Environmental			meat burger you are saving	what we
Education			X CO2"	have done as
				a
				congregation
				to engage in
				sustainable
				practices.
				Short,
				inspiring and
				shown
				regularly
	Have a panel with Q&A about	Environmental Book Group	Annual workshop to	
	what individuals can do for the		develop lessons from	
	environment, followed by		common reads on	
	sharing of experiences (e.g., solar		Environmental Justice	
	powered homes & apartment			
	complexes, gray water			
	installations)			

	Develop educational touch board	Continue recycling	Continue recycling	Continue	Continue
	to inform congregation about	education through multiple	education through multiple	recycling	recycling
	plastic recycling	measures	measures	education	education
				through	through
				multiple	multiple
				measures	measures
	Include sustainable living tips	Ongoing	Ongoing	Ongoing	Ongoing
	regularly in newsletter				
	Host activity to Reduce	Host activity to Reduce	Host activity to Reduce	Host activity	Host activity
	Consumerism	Consumerism	Consumerism	to Reduce	to Reduce
				Consumerism	Consumeris
					m
Create culture of	Launch ride-sharing app	Set goal for number of	Achieve Ride Sharing Goal		
Hands-On		shared rides monthly			
Environmental					
Action for					
individuals					
	Encourage Bicycle transportation				
	Discuss regenerative agriculture	Coordinating with B&G,	Continue caring for	Add low	Continue
	possibilities with B&G	hold a "planting day" to	plantings and improving soil	water	caring for
		plant native species at	capacity	requirement	plantings
		UUCV, as part of a xeriscape		food-	and
		landscape plan		producing	improving
				plantings	soil capacity
				(such as	
				veggies or	
				fruit trees)	

Green the Church	Investigate the feasibility of installing EV charging stations at church, coordinating with the building task force that the board has in their plan and/or B&G		Install EV charging stations at church, coordinating with the building task force that the board has in their plan and/or B&G		
	Work with B&G to plan for the church to change to LED Lighting	Research requirements for LEED certification, coordinating with B&G and Board Building Task Force	Continued	Continued	LEED certification of our building
		Achieve certified wildlife habitat for butterflies			
		Investigate update/increase to solar array			
Influence Behavioral Change through increased institutional awareness of Environmental impacts		Bring all committee chairs and program facilitators together to share how the environment is impacted by their operations and explore options (e.g. paperless order of service, e- meetings)			

	Discuss with Finance Committee the possibility of establishing reserve funds designated for climate emergencies.				
		Coordinating with the Kitchen Cabinet, end use of single use items during UUCV coffee hours and potlucks	Coordinating with Worship Associates, stop distributing paper orders of service, replacing them with signage		
Link Spirituality and Environmentalis m in minds of congregation	Environmentally themed services and/or programs (min. 2X per year)				
Link RE and Enviro Action Team	Reach out to teens and youth about ways they can engage in Environmental Action, Earth Day Action		Teen-Led Restorative Enviro Justice Project		
Dependencies and Resources					
Resources Required	Cost of materials for touch board	Cost of advertising in the community?		This could be costly but might also be cost shared?	

(Note any significant additional budget, staffing, or materials needed for the actions listed	Possible honorarium for guest speaker(s)		Fundraising for EV Chargers		
above.)	Time and skills required for researching Environmental scene				
Dependencies		Other church group leaders' interest/desire to collaborate			
(Note whether the activities require coordination with another committee or interest group)	Coordinate with Worship to ensure that Environmentally themed services are presented at least twice yearly	Coordinate with B&G for grounds projects	Coordinate with B&G for grounds projects	Coordinate with B&G for grounds projects	Coordinate with the building task force that the board has in their plan (LEED certification) and/or B&G for grounds projects

Finance

Guiding Statement

The finance committee sees its annual budget increasing 5% a year beginning in year two in tandem with the increases in membership expected. Capital campaigns are likely to happen to improve our facilities and to accommodate growth. The finance committee will be responsive to the needs of such growth as well as potential setbacks.

Activities

In each year: preparing church budgets, including solicitation of congregational input, presentation of the budget to the Board, ongoing monitoring of church income and expenses during the fiscal year and transferring needed funds from church accounts when needed as well as reviewing and managing Capital Campaigns.

Resources Required

In each Year: We envision a significant transformation of the finance committee during the next five years both in terms of leadership, membership, and the increased sharing of the technical parts of budget preparation. We would like to see our budget process and our budget template improved so that more committee members can learn the budget creation process.

Our growing congregation will provide increases in annual revenue. The development of a Generosity Team will also increase revenue during the planning timeline as they initiate and develop their activities. Planned giving includes "other donations." Providing education about planned giving will increase our donations during and beyond the 5-year timeline for this plan. Planned giving includes such strategies as naming UUCV as beneficiaries of wills or living trusts, life insurance policies and retirement plans. Charitable trusts and annuities are also planned giving strategies.

Dependencies

In each Year: The activities of preparing our budget involve contacting team captains, committee chairs, our minister and other employees who have lines in our budget for their best estimates of their needs for the current year based upon last year and potential additional costs for the proposed year.

Potential Issues and Projects Identified from Member and Friend Comments:

Year 1:

• Develop an annual scholarship program for Camp deBenneville.

Years 1-2

- Make a preliminary determination of how our current building and grounds could accommodate projected future growth and consider what needs to happen to do this.
- Consider the possibility that our growth may exceed the capacity of our current facilities for the next 10 years, and what that means for significant building improvements being contemplated in the next five years.
- Proceed with plans for significant improvements to our facilities or long-term plans to relocate.
- Consider modest or significant improvements to the kitchen.

Year 3:

• Consider a capital campaign for improvements to our electrical system that could provide electricity in the event of the loss of power from SCE during shutoffs.

Years 4&5:

- Continue with high priority significant building improvements, or
- Long-term planning for relocation.

Generosity

Guiding Statement

In changing the name from Stewardship to Generosity Team, the focus is on all of the ways that the congregation can foster a culture of giving as a spiritual practice be it in time, talent, and treasure. Our Mission: To develop financial and spiritual resources for the current and future needs of the Unitarian Universalist Church of Ventura with integrity and with an awareness of the joy inherent in cultivating generosity as a spiritual virtue.

			Church Year		
	2020-2021	2021-2022	2022-2023	2023-2024	2024-2025
Activities (List any actions or activities required to be performed each year to meet the vision)	1. Annual Pledging Campaign Comment: New members and	 Annual Pledging Campaign Implementation 	 Annual Pledging Campaign 	1. Annual Pledging Campaign	1. Annual Pledging Campaign
meet the vision)	pledging friends are currently added to the roll	and review 3. Present the	2.	2.	2.
	as they become known. Generally, this will happen as part of the new	program via a workshop.	3.	3.	3.
	 member process 2. Create Charter Policy 3. Develop an education program about 	 Regularly present Reflections via the pulpit and social media. 	4. Continue.	4. Continue.	4. Continue.

Resources Required (Note any significant additional budget, staffing, or materials needed for the actions listed above.)	giving through Wills and Trusts. 4. Develop a program of obtaining and presenting Reflections to the congregation. 1. 1% of prior year actual operating budget. 2. Additional volunteers to support the campaign.	 1% of prior year actual operating budget. Additional volunteers to support the campaign. 	 1% of prior year actual operating budget. Additional volunteers to support the campaign. 	 1% of prior year actual operating budget. Additional volunteers to support the campaign. 	 1% of prior year actual operating budget. Additional volunteers to support the campaign.
Dependencies (Note whether the	Publicity, Adult	Publicity, Adult	Publicity, Adult	Publicity, Adult	Publicity, Adult
activities require	Programming,	Programming, Finance, Board of Trustees.	Programming,	Programming,	Programming,
coordination with another committee or interest group)	Finance, Board of Trustees.	board of frustees.	Finance, Board of Trustees.	Finance, Board of Trustees.	Finance, Board of Trustees.

Inreach / Outreach

Guiding Statement

Our congregation lives out its principles and reinforces its work in social justice through an easily accessed and broadly supported Inreach/outreach process that increases the congregation's positive impact in the world.

		Church Year					
		2020-2021	2021-2022	2022-2023	2023-2024	2024-2025	
Activities (List any actions or activities required to be performed each year to meet the vision)	1.	Increase congregation's understanding of and participation in Inreach/Outreach Process through newsletter articles, workshops, and Facebook posts Make Inreach/Outreach process fully available through download, completion, and submission through the church website	 Add some thank you notes/testimonials from organizations that have received donations to website 	1. Explore ways congregation might focus its donations to have a greater impact in specific areas	1. Invite congregational feedback on process	1. Modify process in line with congregational feedback from Year 4	

Resources Required (Note any significant additional budget, staffing, or materials needed for the actions listed above.)	1. None	1. None	1. None	1. None	1. None
Dependencies (Note whether the activities require coordination with another committee or interest group)	 Church space for workshops/discussions and newsletter space for articles Help from Publicity 	1. Assistance from Publicity	1. Discussion might take place in connection with an annual meeting	1. Church and newsletter and This Week space and perhaps pulpit announcement	1. Perhaps discussion in connection with an annual meeting or other meeting to which the congregation is invited, so church space and publicity within church

Leadership Development

Guiding Statement

Vision Statement: 1) Promote the health of UUCV by recruiting and supporting both youth and adult leaders; 2) Provide leadership training; 3) Help recruit adult and youth members at the committee level. 4) When determining selection, include candidates of different races and cultures.

2020-2021	2021-2022	2022-2023	2023-2024	2024-2025
 Continue to recruit and nominate members for the Board of Trustees, Leader- ship Development Commit- tee and Memorial Endowment Committee. Invite more youth members (both high school and young adult) to serve in leadership positions. Explore new ways to inform congregation about opportunities for leadership in the church. Promote leadership training workshops and other training programs to all members. 	 Continue to identify emerging leaders. Hold a leadership information meeting twice a year for all interested church members. Continue to promote to all members leadership training workshops and other training programs. Assist the Board in recruiting and training Committee Chairs. Continue to provide childcare as needed.* 	 Continue to support Committee Chairs in selecting and recruiting volunteers. Promote to all members leadership training workshops and other training programs. Continue to provide childcare as needed.* 	 Continue to provide financial support for leaders to attend General and Regional Assemblies as well as leadership programs. Develop ways to encourage leaders to attend UUA leadership training and events. Develop ways to recognize members for serving in congregational leadership. Continue to promote to all members leadership training workshops and other training programs. 	 Continue to take note of as well as encourage emerging leaders as well as those simply interested in volunteering for committees and/or teams. Consider paths to leadership for teenage and young adult church members. Consider inviting promising youth members to attend committee meetings as visitors. Promote to all members leadership training workshops and other training programs.

Depending on Finance/Budget	5) In order to encourage parent volunteer participation, provide childcare as needed.		5) Continue to provide childcare as needed.*	5) Continue to provide childcare as needed.*

Guiding Statement

Lift Up Your Voice to End Homelessness affirms the inherent worth and dignity of every person. Our mission is to advocate for ending homelessness, empower unsheltered people to advocate for themselves, provide direct services to our homeless neighbors, and support congregants' participation in programs outside the church that serve people without housing.

2020-2021	2021-2022	2022-2023	2023-2024	2024-2025
1. Strengthen organizational structure, including leadership and volunteer base	1. Continue to monitor organizational issues	1. Continue to monitor organizational issues	1. Continue to monitor organizational issues	1. Continue to monitor organizational issues
2. Finances: Establish procedures for how expenses are approved and monitored; monitor donations	2. Continue to monitor finances	2. Continue to monitor finances	2. Continue to monitor finances	2. Continue to monitor finances
 3. Evaluate and monitor ongoing programs A. Safe Sleep: continue work with Salvation Army in providing approved number of parking spaces and to create a safe environment for participants 	3. Continue to evaluate and monitor ongoing programsA. Consider expansion of program (add spaces)	3. Continue to evaluate and monitor ongoing programs	3. Continue to evaluate and monitor ongoing programs	3. Continue to evaluate and monitor ongoing programs
B. Park Outreach: continue partnership with Salvation Army (case management) and Medicine Shoppe (supplies)				

C. Motel Fund: continue providing motel stays within budget limitations				
D. Homeless Memorial: continue as primary organizer of this annual December event				
E. Evaluate status of Speakers' Bureau and Photo Project regarding whether they are still viable projects				
4. Support the emerging "Local 805" chapter of the California Homeless Union (The California Homeless Union is a community-based effort to organize homeless people to advocate for themselves)	4. Support community advocacy efforts	4. Support community advocacy efforts	4 Support community advocacy efforts	4 Support community advocacy efforts
5. Continue to encourage and support participation in community projects such as River Haven, One Stop, and Family to Family	5. Continue to support participation in community projects	5. Continue to support participation in community projects	5. Continue to support participation in community projects	5. Continue to support participation in community projects

Notes

2. May need to coordinate with Finance Committee.

3. Funds for 3A, 3B, and 3C have come from Inreach/Outreach requests and *Lift Up Your Voice* grant monies. Funds for 3D have come from Lift Up Your Voice grant monies. 3A and 3B involves coordination with Salvation Army.

4. Support has included providing a meeting place and refreshments; funds have come from *Lift Up Your Voice* grant monies. Involves coordination with California Homeless Union.

5. May involve contact with sponsoring community programs/agencies.

Membership

Guiding Statement

Membership is an effort in the church to grow the church to 250 to 300 members. The teams that comprise the membership efforts are Greeters, Connecting Team, Volunteer Coordinating Team, and the Path to Membership Team. These teams are undergoing significant transformation, making it difficult to write a detailed plan. The first efforts for the group once established will be to define a plan.

	Church Year	Church Year							
	2020-2021	2021-2022	2022-2023	2023-2024	2024-2025				
Activities									
(List any actions or activities required to be performed each year to meet the vision)	 Create team structure, recruit leaders, write team charters 								
	 Schedule quarterly(?) meetings of all chairs 								
	 Create a Diversity Team. 								
	 Create a Path to Membership graphic that reflects the 								

	current process. • Hold twice yearly Path to Membership		
	processes.		
Resources Required (Note any significant additional budget, staffing, or materials needed for the actions listed above.)	Membership Coordinator time		
Dependencies	Diversity Team		
(Note whether the			
activities require			
coordination with			
another committee or			
interest group)			

Music

Guiding Statement

A vibrant music program inclusive of many styles and cultures. Our music program creates interest, visibility and outreach within the church service, congregation and community.

			Church Year		
	2020-2021	2021-2022	2022-2023	2023-2024	2024-2025
Activities (List any actions or activities required to be performed each year to meet the vision)	 create music that the whole community wants to hear - including the wider community establish monthly house band 	 host gospel concert increase choir participation host LGBTQ concert 	 add monthly Wednesday night music/meditation service establish outreach concert series 	 continue to increase community awareness through diverse music offerings in the service and in special offerings year 2 of concert series 	 evaluate music program for increased visibility and diversity strengthen connections with local churches
Resources Required (Note any significant additional budget, staffing, or materials needed for the actions listed above.)	- hire 2xs month choir accompanist	 review and consider increasing music director position to 25 hours. 	Review and consider increasing music director position to 30 hours		
Dependencies (Note whether the activities require coordination with another committee or interest group)		 coordinate with adult programs to support concert social media support 			

Pastoral Associates

Guiding Statement

Pastoral Associates work in partnership with the minister in helping create a community of caring and support. Pastoral Associates provide a confidential, compassionate, and listening presence. They visit the ill, support those in personal transitions or experiencing a life crisis, maintain contact with those unable to attend church, support caregivers, comfort the bereaved. They may develop programs to support the pastoral needs of the congregation.

2020-2021	2021-2022	2022-2023	2023-2024	2024-2025
 Continue, review, and refine the five initiatives started in 2019 by the Pastoral Associates Task Force on Helping Each Other: 	 Continue and review the five initiatives 	1A. Review, evaluate, and revise current Pastoral Associates programs as needed	 Consider developing a program to address practical health/mental health issues 	1. Consider developing support groups for specific issues (e.g., health-related, age-related, etc)
 Life Crisis Form File of Life Skills Exchange Program Warm Line Buddy System 		1B. Consider new ways to provide PA services; identify steps needed to implement new programs and activities		
2. Provide in-service training and learning experiences for PAs (e.g., hospice, mental health topics)				

3. Develop 5 Wishes workshop for the congregation. (5-Wishes is an end of life and advance care planning program)	3. Expand the 5 Wishes program according to interest and demand		
4. Begin an Annual retreat			
5. Raise the profile of			
Pastoral Associates and more			
fully integrate PA work into			
church life	6. Assess how well PA		
	team is meeting		
	congregational needs		
	7. Consider expansion of		
	PA team if church is		
	growing		

Notes:

3. Estimated cost for workshop supplies in each of the years 2020-21 and 2021-22 is \$100. Source of funding is the "Health Ministry/Caring Committee" budget. Coordinate workshop with Adult Programs

Publicity

Guiding Statement

Publicity Team efforts focus on bringing attention to our church and to Unitarian Universalist principles by increasing community (internal and external) awareness of spiritual, justice-making and community-building activities at, or sponsored by our church as are consistent with our UU identity.

Goal Category	Current Year	2020-2021	2021-2022	2022-2023	2023-2024	2024-2025
Organizational	Enlarge Publicity	-Publicity Team	Develop protocols for			
Efficiency/ Better	Team to support	members	volunteer			
In-Church	and represent	assigned to	transitions/inviting new			
Communications	the activities of	different church	team members and			
	Publicity,	focus areas (ie	rotating out current			
	Advertising,	Social Action,	members			
	Marketing, and	Worship, Adult				
	Internal	Programs,				
	Communications	Events), and				
	(Newsletter, This	contact				
	Week etc.)	person/procedure				
		established for				
		Publicity team to				
		work with. (1)				
		-Fund training for				
		Team members				
		to increase				
		expertise				

Organizational	Create a trial	Based on the	-Achieve consistent	-Identify and	Hold "dream
Efficiency/Better	Publicity	results of our trial	branding and strong	begin plans for	event" and
In-Church	Education	program, offer	synergistic publicity for	"dream event"	follow with
Communications	Program to help	Publicity	UUCV activities and		evaluation of
	UUCV	Education	programs through good		success
	Committees and	Training twice	teamwork with		
	Teams improve	annually, in order	committees and teams.		
	their	for Committees	-Coordinate with other		
	understandings	and Teams to	committees to brainstorm		
	of how they can	improve their	a "dream event" that the		
	, partner with the	understanding of	church could sponsor,		
	Publicity Team to	publicity and	which would bring many		
	publicize	sense of	people in contact with		
	activities and	ownership in the	UUCV (for example,		
	programs.	process.	holding an Adult Programs		
			event with a big name		
			speaker at Ventura College		
			auditorium, or being the		
			lead sponsor on a major		
			justice activity) (2)		
Organizational	Incorporate	Develop and	Educate committees,		
Efficiency/ Better	Publicity team	implement plan	action teams and		
In-Church	explicitly in	for regular	congregants about the		
Communications	Calendaring	communication	importance of unified		
	Meetings for	with teams and	marketing efforts, and the		
	better long-term	committees.	importance of working		
	planning		with the Publicity Team in		
			developing all flyers,		
			handouts and visual		
			displays for onsite and		
			offsite events.		

Organizational		Establish a 5-year	Evaluate success of	Evaluate success	Evaluate success	Evaluate success
Efficiency		budget plan	deploying increased	of deploying	of deploying	of deploying
		which will allow	budget	increased budget	increased budget	increased budget
		Publicity Team to				
		expand its				
		activities and				
		experiment with				
		new methods				
Create and	Identify needs to	Develop a	Implement Marketing Plan	Adjust Marketing	Reevaluate and	Reevaluate and
Implement	be addressed in a	Marketing Plan		Plan as needed	refresh	refresh
Focused	Marketing Plan	aligned with			Marketing Plan	Marketing Plan
Marketing Plan	to develop	UUCV Vision and				
	strategies to get	Goals, which will:				
	noticed by media	-Support the				
	on a regular	goals of other				
	basis;	committees and				
	identify folks to	teams who may				
	work on a	overlap with				
	Marketing Plan	Publicity, such as				
	task force (4)	Welcoming				
		Committee, SACC				
		and Adult				
		Programs.				
		-Clearly identify				
		and describe our				
		target audience				
		(both internal and				
		external)				
		-Ensure				
		advertising				
		reaches target				
		audience				
		-Identify how to				

			Γ	1 1
	measure			
	effectiveness of			
	publicity for			
	external events			
	and review			
	elements as to			
	their success.			
	-Identify how to			
	measure and			
	review			
	effectiveness of			
	marketing,			
	advertising and			
	P.R.			
	-Identify how to			
	measure			
	effectiveness of			
	publicity for			
	internal events			
	-Create new			
	church logo			
Improved	Explore ways to	Encourage regular	Consider	
External	better express	articles/blogs/appearances	broadening the	
Communications	our personality as	by church leadership and	scope of	
	a church in our	staff shared with	Publicity Team to	
	social media to	community (through	include person	
	better engage	newspapers, CAPS-TV,	to person	
	others.	radio as well as social	marketing,	
		media.	through events	
			such as tabling at	
			colleges.	

Improved		Improve Branding		Reevaluate and	Reevaluate and
External		of Physical Space		refresh Physical	refresh Physical
Communications		through improved		Space Branding	Space Branding
		external and			
		internal signage			
		and messaging in			
		coordination with			
		B&G (3)			
Continuous	Continue to	Improve website	Improved website		
Improvement of	improve/debug	by using results of	effectiveness at conveying		
Website and	new website	web analytics	Unitarian Universalist		
Social Media			principles and Ventura		
			Church programs and		
			events (by implementing		
			Marketing Plan)		
Continuous	Investigate	Use technology to		Develop a	
Improvement of	automatic	improve		publicity	
Website and	posting options	efficiency of		campaign using	
Social Media		social media use,		video of member	
		such as through		Testimonials	
		automatic posting		online and on	
		tools for social		Facebook	
		media			
Resources					
Required					
(Note any	(4) Possible need	(3) Funding	(2) Funding may be		
significant	for a facilitator	needed for	required for "dream		
additional	or trainer on	improved	event"		
budget, staffing,	Marketing Plan	external and			
or materials	Development	internal signage			
needed for the	(May require	and messaging -			
	additional funds)	no estimate			

actions listed	available at this			
above.)	time.			
	(4) Possible need			
	for a consultant			
	on Marketing			
	Plan			
	Development - no			
	estimate available			
	at this time.			
Dependencies				
(Note whether	(1) - Social Action,	(2) Work with Social		
the activities	Worship, Adult	Action, Action Team or		
require	Programs, Events)	Adult Programs to		
coordination	identifies contact	brainstorm the "dream		
with another	person for	event" in coordination		
committee or	Publicity team	with the board		
interest group)	rep. to work with.			
	(3) Coordinate			
	with B&G to			
	improve external			
	and internal			
	signage and			
	messaging			

Religious Education

Guiding Statement

Our Family Ministry develops wisdom and resilience with UU values and action, builds relationships across the ages, and serves learning & building connections within and beyond.

	Church Year									
	2020-2021	2021-2022	2022-2023	2023-2024	2024-2025					
Activities	1) Increase volunteer	1) OWL coordinator	1) Team leads for each	1) full RE committee	1) All parents committed to					
(List any actions or	leadership and	2) Active teen group	classroom	with chair	a certain number of					
activities required	ownership of RE	3) Invigorate Kids Corps	2) involve teens in the	2) increase Camp De	volunteer hours					
to be performed each year to meet	program - Coming of Age	service project	Sunday worship service	Benneville attendance	2) roots trip to Boston or					
the vision)	coordinator	4) RE involvement at	3) 8th Principle adoption	for youth	local service project teens					
,	2) learn why attendance	board level (DRE or RE	4) 1 parent on board	3) Environmental service	can look forward to					
	drops off after middle	chair attend some	5) Add climbing/ play	activities	3) Build relationships with					
	school	meetings)	features	4) service projects for	nonprofits in our city					
	3) Increase volunteer	5) Work with early	6) Share program arch	congregants	4) Match seasoned					
	opportunities in	childhood specialist to	with parents and	5) teen/ tween project	congregants with new					
	community Devote RE	assess and address	congregation for	6) DRE, teachers,	families to welcome them					
	Sundays to service	safety for younger kids	feedback	minister, and RE team	5) encourage classroom					
	projects	6) Teacher meeting to		revise and form a final	use					
	4) Increase RE	modify draft for each		program arc.	6) monitor the plan and					
	integration into	age range			adjust or note gaps if					
	Congregational				necessary					
	Community - invite									
	congregation into work									
	transforming butterfly									
	garden									

	5) Improve usage, ownership, and functionality of Outdoor Sanctuary space - address maintenance, upkeep, theft issues 6) Develop program arc to address what children/ youth will learn over the course of their time in RE - DRE, minister, and RE team collaborate to form a draft				
Resources Required (Note any significant additional budget, staffing, or materials needed for the actions listed above.)	,	5) Seek a consultant within congregation or beyond			 Youth assistant to help coordinate trip Collaboration with Membership Coordinator for matching program
Dependencies	2) Finance committee 4) Butterfly garden involves Environmental action team, Building and Grounds, etc	4) Board 5) Finance committee	2) Worship 4) Board	 2) Clarify with Finance Committee or Leadership team the scholarship possibilities for Camp 4) Work with pastoral care team to identify congregants who may like to have a service or cards from RE 	

		5) Outdoor Sanctuary	
		team	

Safety Committee

Guiding Statement

Our church will be a safe place where a diverse community will seek to engage in spiritual practices free from fear of external threats, and with the knowledge that UUCV can provide for and support congregants in the event of a personal or community-wide disaster.

	Church Year				
	2020-2021	2021-2022	2022-2023	2023-2024	2024-2025
Activities (List any actions or activities required to be performed each year to meet the vision)	Complete and submit for approval to the Board a comprehensive Safety and Security Policy and Procedure document	Establish Safety Drills procedures. Implement practice of 1-2 safety drills per year. Establish training and materials for safely setting up	Evaluate the effectiveness/progress of our committee through survey of congregants/staff	Planning for the church's ability to respond to the needs of congregants in the event of a disaster	Complete the UUCV Disaster Response plan
_	Install locking mechanisms on all classrooms	the sanctuary and Berg Hall for events/services.			
Resources Required (Note any significant additional budget, staffing, or materials needed for the actions listed above.)	Locksmith and door locks	Create and print evacuation maps/procedures Create setup maps/instructions	Survey tool		Purchase any needed supplies/equipment, and storage for supplies
Dependencies (Note whether the activities require coordination with another committee or interest group)	RE B&G Welcoming Team	Worship Associates Welcoming Team	None	Minister Board B&G Finance committee for budget	Minister Board B&G

Social Action Coordinating Committee

Guiding Statement

The mission of the UUCV Social Action Coordinating Committee (SACC) is to support our congregation's commitment to social, environmental, and economic justice by empowering and supporting action teams. These action teams evolve from interests and concerns within our congregation. SACC encourages these action teams to focus on root causes of injustice, education to the congregation and wider community, and meaningful action in partnership with others within the congregation and in the wider community. SACC also connects the congregation with opportunities to become involved in social action activities. Fundamental to our mission is our compassionate commitment to others and our planet.

2020-2021	2021-2022	2022-2023	2023-2024	2024-2025
1. Work with Membership	7. Review SACC	11. Encourage SACC	17. Review SACC	21. Encourage SACC
Coordinate to invite/recruit	membership and	members to rotate	membership	members to rotate
members for SACC	continue to work with	assignments and recruit	18. Meet with RE and	assignments and recruit
2. Revise SACC documents	Membership Committee	new members as needed	invite youth to be part of	new members as needed
to include two (2) at large	as necessary	12. Continue to survey	SACC	22. Introduce at least
members as well as	8. Review processes to	the interests of the	19. Inform members	one intergenerational
representatives of action	assess the interests of	congregation to support	about relevant social	event per year
teams, and to define their	the congregation and	new action teams, if	justice issues, volunteer	23. Host a yearly party
roles	revise/continue as	necessary	opportunities and events	with representatives of
3. Assess the interests and	needed	13. Formalize contacts	of possible interest,	outside groups to create
passions of the	9. Host Social Action	with other outside social	including those	a social justice network
congregation through	Volunteer Sunday once a	action groups	sponsored by other	24. Host films, speakers
regular surveys and host a	year to inform our	14. Open door to having	social action	and presentations on
yearly meeting	congregation of	special-interest groups	organizations	social justice themes
4. Clarify how action	opportunities to get	host speakers	20. Host educational	25. Support outside
teams interact with SACC	involved in social justice		programs for members	groups having letter-

support creation of newofaction teamsage5. Meet with ReligiouschiEducation to discuss howincto make youth part of10.social action every sixactmonthsene6. Investigate what outsideofsocial justice groups andguiother churches aresor	rganizations both part f UUCV and outside gencies, making sure hildren and teens are ncluded. 0. Continue to support ction teams and ncourage the formation f new ones with uidance, advice and ome financial support.	15. Communicate with action teams on an ongoing basis16. Submit items quarterly relating to SACC and action teams to newsletter	of our congregation and invited guests who would like to get involved in different causes of social justice	writing campaigns and petitions
social justice groups and gui	uidance, advice and			

Notes:

- **1.** In 2021, SACC may need to coordinate with Finance Committee to increase budget for action teams and events.
- 2. Beginning in 2022 and ongoing, coordinate with other committees to host joint events.
- **3.** Consider coordinating the survey in 2020-21 with the Covenant Group survey, and with Safety Committee for surveys in 2021-22, and 2022-23.
- 6. Coordinate with Publicity

Worship

Guiding Statement

Create vibrant, dynamic services. Honor the many paths in our tradition and the interconnectedness of all life. Use a variety of music and formats with the participation of members of all ages, abilities, and diversities to challenge, transform, liberate and inspire.

	Church Year				
	2020-2021	2021-2022	2022-2023	2023-2024	2024-2025
Activities (List any actions or activities required to be performed each year to meet the vision)	 Expand member participation in services through reflections and a wider pool and diversity of Worship Associate. Develop a workbook for training, development and resources for worship associates that includes all pertinent information. 3. 	 Review and update worship associate recruitment, training and development process. Train more MAGICians to visually enhance the service year-round 	 Present workshops or classes on writing sermons Explore alternatives within current sanctuary regarding aesthetics and design to enhance experience of worship. .3 Develop a plan to make participation in all aspects of worship accessible and inclusive. 		

	Develop a plan to maintain the area behind the chancel.	4. Create goals for years 4 & 5	
	 4. Coordinate Soul Matters themes into all aspects of our congregational life. 5. Explore removing the paper order of service 		
Resources Required (Note any significant additional budget, staffing, or materials needed for the actions listed above.)		?????	
Dependencies (Note whether the activities require coordination with another committee or interest group)	 Music & RE Music, RE, Covenant Groups Adult programs, etc. 	2 & 3 Board, Buildings and Grounds, Congregation	